UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant \boxtimes

Filed by a Party other than the Registrant \Box

Check the appropriate box:

Preliminary Proxy Statement

- □ Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- □ Soliciting Material under §240.14a-12

EVERCORE INC.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

- ☑ No fee required
- \Box Fee paid previously with preliminary materials
- Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11

Subject: Evercore Equity Compensation Plan Support Dear [Shareholder],

We hope that you, your family and colleagues are safe and well.

We are seeking your voting support at our annual meeting to refresh the shares under our equity plan. As this plan is critical to our growth strategy, we want to highlight these three points:

- We grant equity broadly—more than 90% of our equity awards over the last 3 years went to non-executive officers. As our business continues to grow, the additional shares we are requesting are critical to our ability to maintain our compensation structure and align the interests of our employees and shareholders.
- We have offset the dilutive effect of our equity grants through our stock repurchases and have had a **negative net burn rate of -2.6%** over the last 3 years.
- We are only requesting 6.5 million additional shares to cover roughly the next two years—a shorter duration than typical for companies our size, and the plan compares favorably to our direct peers.

We know this is peak proxy season, but we would be happy to discuss this plan further on a call if that would be helpful. Details regarding each of the points made above can be found in the attached deck.

Evercore 2022 Equity Plan Proposal

May 13, 2022

This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934, which reflect our current views with respect to, among other things, our operations and financial performance. In some cases, you can identify these forward-looking statements by the use of words such as "outlook", "backlog" "believes", "expects", "potential", "probable", "continues", "may", "will", "should", "seeks", "approximately", "predicts", "intends", "plans", "estimates", "anticipates" or the negative versions of these words or other comparable words. All statements other than statements of historical fact included in this presentation are forwardlooking statements and are based on various underlying assumptions and expectations and are subject to known and unknown risks, uncertainties and assumptions, and may include projections of our future financial performance based on our growth strategies and anticipated trends in our business. Such forward-looking statements are subject to various risks and uncertainties. Accordingly, there are or will be important factors that could cause actual outcomes or results to differ materially from those indicated in these statements. We believe these factors include, but are not limited to, those described under "Risk Factors" discussed in our Annual Report on Form 10-K for the year ended December 31, 2021 and subsequent Quarterly Reports on Form 10-Q and current reports filed under Form 8-K. These factors should not be construed as exhaustive and should be read in conjunction with the other cautionary statements that are included in this discussion. In addition, new risks and uncertainties emerge from time to time, and it is not possible for us to predict all risks and uncertainties, nor can we assess the impact of all factors on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. Accordingly, you should not rely upon forward-looking statements as a prediction of actual results and we do not assume any responsibility for the accuracy or completeness of any of these forward-looking statements. We undertake no obligation to publicly update or review any forward-looking statement, whether as a result of new information, future developments or otherwise.

Throughout this presentation certain information is presented on an Adjusted basis, which is a non-GAAP measure. Adjusted results begin with information prepared in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP"), and then those results are adjusted to exclude certain items and reflect the conversion of vested and unvested Evercore LP Units and Interests into Class A shares. Evercore believes that the disclosed Adjusted measures and any adjustments thereto, when presented in conjunction with comparable U.S. GAAP measures, are useful to investors to compare Evercore's results across several periods and facilitate an understanding of Evercore's operating results. Evercore uses these measures to evaluate its operating performance, as well as the performance of individual employees. These measures should not be considered a substitute for, or superior to, measures of financial performance prepared in accordance with U.S. GAAP. A reconciliation of each non-GAAP figure to the corresponding GAAP figure is available in Appendix A at the end of this presentation.

Please note this presentation is available at www.evercore.com.

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We are Requesting Additional Shares to Support our Broad-Based Equity Program

A broad-based equity program is critical to our business model and a core part of our compensation program. While we have prudently managed the shares authorized in our previous share request for the anticipated two-year term, we now have only approximately 1.5 million shares available for grant. Accordingly, we need additional shares to support our continued growth and success

Strong Growth and Success

- 2021 Adjusted Net Revenue of \$3.32 billion – a 43% increase from 2020¹
- 2021 Adjusted EPS of \$17.50 – an 82% increase from 2020¹
- 2021 Adjusted Net Income of \$843.2 million – an 83% increase from 2020¹

Broad-Based Equity Program

- 90%+ of equity awards over the past three years issued to non-executive officers
- 90%+ of equity awards over the past three years issued to persons with direct, clientfacing and revenuegenerating responsibilities
- Multi-Year Vesting aligns the incentives of our broad base of employees with our shareholders

Prudent Use of Equity

- Average negative net burn rate over the past three full fiscal years, when taking into account our share repurchase program
- Our use of equity is comparable to our direct peers - other publicly traded independent investment banking advisory firms
- Equity-based compensation included in bonus, not additional to bonus

We believe that our prudent use of equity compensation has been an important driver of our success and is necessary for our continued success

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(1) Adjusted Net Revenues, Adjusted Earnings Per Share and Adjusted Net Income are non-GAAP measures. See Appendix A for further information and a reconciliation to U.S. GAAP amounts

Our Proposal is Reasonably Sized and Appropriate for a Human Capital Business

We are requesting only the limited number of shares which we believe will be necessary for continuing to manage and grow our business over the next approximately two years.

Limited Share Request

- We are requesting only 6.5 million additional shares, which we believe are necessary to continue managing and growing the business for the next two years
- Based on feedback from our shareholders, when we last sought shares in 2020 we requested only the limited number of shares which we anticipated would be necessary for two years
- As anticipated, we have substantially exhausted those shares and have only approximately 1.5 million shares available for grant

Double Alignment Effect

- Grant magnitude is driven by delivered performance – awards are a component of annual bonus, and employees must earn their grants <u>before</u> the grants are made
- Realized grant value is dependent on retention and future performance – grants are made with time-vesting restrictions and fluctuate in value based on stock price performance <u>after</u> the grants are made
- We believe that an increased use of alternative forms of deferred compensation in lieu of equity would reduce the alignment between our employees and shareholders without a corresponding benefit

We are a human capital business and our revenue and profits are tied to the number, quality and performance of our people. Our ability to pay compensation in the form of equity (as opposed to alternative forms of deferred compensation) has enabled us to recruit, retain and motivate high-caliber talent aligned with our long-term growth and success

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We Have a Track Record of Prudent Equity Compensation Management

We are acutely sensitive to the dilutive impact of equity compensation and we have purposely offset the dilutive impact of equity awards through share repurchases

- When we last sought shares in 2020, we committed to work to offset the dilutive effect of our annual bonus equity awards through our stock repurchase program, subject to our future earnings and our need to maintain a strong liquidity position
- As we have consistently done in the past, we delivered on our stated commitment by:
 - More than offsetting our annual bonus equity awards and new hire equity awards through our stock repurchase program; and
 - Maintaining an average three-year Net Burn Rate of -2.6%

Equity Grant and Offset History (Shares in 000's)	Three Year Average (2019- 2021)
RSU Grants:	
Incentive Award Grants	2,413
New Hire/Retention Grants	154
Forfeitures	(142)
Net RSU Grants	2,426
Shares Repurchased	3,592
Net Issuance – Net RSU Grants less Shares	(1,167)
Burn Rate (Taking into account Weighted Common Shares Outstanding, Evercore LP Partnership Units and Forfeitures)	5.4%
Net Burn Rate (Also taking into account share repurchases)	(2.6)%

We remain committed to carefully managing our shares by offsetting the dilutive effect of such awards through share repurchases, subject to our future earnings and our need to maintain a strong liquidity position and reserve the necessary flexibility to address unusual circumstances that may arise

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Our Equity Compensation Practices are Comparable to our Direct Peers

Our publicly traded independent investment banking advisory peers share our human capital-intensive business model, and are the best comparison for equity program purposes

- Traditional burn rate and dilution analyses do not take into account our people-based cost structure or our compensation and share repurchase practices
- While we do not believe that traditional burn rate calculations that are calculated without taking into account repurchases are a meaningful metric for us on a standalone basis, these metrics do demonstrate that our equity compensation practices are in line with our most direct peers
- In addition, our careful use of equity compensation is further evidenced by an analysis of our 2019-2021 average stock compensation expense as a percentage of various three-year average operating measures, as compared to those of our direct peers

	Three-Year Average Burn Rate (Not Adjusted for Repurchases)*
Evercore	5.4%
Lazard	4.8%
Moelis	5.5%
PJT Partners	5.1%
Greenhill	11.1%
Greenhill	11.1%

	Three-Year Average of Stock Compensation Expense*			
	Three-Year Average Stock Compensation Expense (in 000's)	As a Percentage of GAAP Net Revenue	Per Employee	
Evercore	211,109	8%	\$112,113	
Lazard	235,230	8%	\$75,856	
Moelis	141,639	13%	\$153,788	
PJT Partners	113,798	12%	\$151,126	
Greenhill	36,233	12%	\$96,364	

* See pg. 81 of our 2022 Proxy Statement, available at https://investors.evercore.com/shareholder-services/online-investor-kit, for methodology.

We Need Your Support of our Equity Plan Proposal

Our Board of Directors has unanimously approved the Second Amended and Restated Evercore Inc. Stock Incentive Plan

- In the past, our shareholders have taken the time to understand our human capital-intensive business, our equity compensation practices and the need to make exceptions to traditional burn rate and dilution analyses. Thanks to their support, our most recent proposal in 2020 succeeded
- We appreciate you taking the time to consider our proposal and request that you vote "FOR" our proposals, including Proposal No. 4 Approval of the Second Amended and Restated 2016 Evercore Inc. Stock Incentive Plan

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Appendix A

U.S. GAAP Reconciliation to Adjusted Results (Unaudited)

Information in the following financial reconciliations presents the historical results of the Company from continuing operations and is presented on an Adjusted basis, which is a non-generally accepted accounting principles ("non-GAAP") measure. Adjusted results begin with information prepared in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP"), adjusted to exclude certain items and reflect the conversion of certain Evercore LP Units and Interests and other IPO related restricted stock unit awards, as well as Acquisition Related Share Issuances and Unvested Restricted Stock Units, into Class A shares. Evercore believes that the disclosed Adjusted measures and any adjustments thereto, when presented in conjunction with comparable U.S. GAAP measures, are useful to investors to compare Evercore's results across several periods and facilitate an understanding of Evercore's operating results. The Company uses these superior to, measures of financial performance, as well as the performance of individual employees. These measures should not be considered a substitute for, or superior to, measures of financial performance prepared in accordance with U.S. GAAP. These Adjusted amounts are allocated to the Company's two business segments: Investment Banking and Investment Management. The differences between Adjusted and U.S. GAAP results are as follows:

Assumed Vesting of Evercore LP Units and Exchange into Class A Shares. In prior periods, the Company incurred expenses, primarily in Employee Compensation and Benefits, resulting from the vesting of Class J LP Units issued in conjunction with the acquisition of ISI. The Adjusted results assume substantially all of these LP Units have vested and have been exchanged for Class A shares. Accordingly, any expense associated with these units, and related awards, is excluded from Adjusted results, and the noncontrolling interest related to these units is converted to controlling interest. The Company's Management believes that it is useful to provide the persenter effect associated with the assumed conversion of these previously granted equity interests and IPO related restricted stock units, and thus the Adjusted results reflect their exchange into Class A shares.

Adjustments Associated with Business Combinations and Divestitures. The following charges resulting from business combinations and divestitures have been excluded from the Adjusted results because the Company's Management believes that operating performance is more comparable across periods excluding the effects of these acquisition-related charges:

Amortization of Intangible Assets and Other Purchase Accounting-related Amortization. Amortization of intangible assets and other purchase accounting-related amortization from the acquisitions of ISI and certain other acquisitions.

Acquisition and Transition Costs. Primarily professional fees incurred and costs related to transitioning acquisitions or divestitures.

Foreign Exchange Gains / (Losses), Release of cumulative foreign exchange losses resulting from the sale and wind-down of our businesses in Mexico in the fourth quarter of 2020.

Net Loss on Sale of ECB businesses. The net loss resulting from the gain on the sale of the ECB Trust business and the loss on the sale of the remaining ECB business incurred in the third and fourth quarters of 2020, respectively.

Gain on Redemption of G5 Debt Security. The gain on the redemption of the G5 debt security in the second quarter of 2021 is excluded from the Adjusted presentation.

Special Charges, Including Business Realignment Costs. Expenses associated with impairments of Goodwill and Intangible Assets and other costs related to business changes, including those associated with acquisitions and divestitures, are excluded from the Adjusted results.

Income Taxes. Evercore is organized as a series of Limited Liability Companies, Partnerships, C-Corporations and a Public Corporation in the U.S. as the ultimate parent. Certain of the subsidiaries, particularly Evercore LP, have noncontrolling interests held by management or former members of management. As a result, not all of the Company's income is subject to corporate level taxes and certain other state and local taxes are levied. The assumption in the Adjusted earnings presentation is that substantially all of the noncontrolling interest is eliminated through the exchange of Evercore LP units into Class A common stock of the ultimate parent. As a result, the Adjusted earnings presentation assumes that the allocation of earnings to Evercore LP's noncontrolling interest holders is substantially eliminated and is therefore subject to statutory tax rates of a C-Corporation under a conventional tax structure in the U.S. and that certain state and local taxes are reduced accordingly.

Presentation of Interest Expense. The Adjusted results present Adjusted Operating Income before interest expense on debt, which is included in interest expense on a U.S. GAAP basis. In addition, in prior periods, interest expense on short-term repurchase agreements was presented in Other Revenue, net, as the Company's Management believes it is useful to present the spread on net interest resulting from the matched financial assets and liabilities.

Presentation of Income (Loss) from Equity Method Investments. The Adjusted results present Income (Loss) from Equity Method Investments within Revenue as the Company's Management believes it is a useful presentation.

Net Revenues

	Twelve Months Ended December 31,			
		2021		2020
Net Revenues - U.S. GAAP	\$	3,289,499	\$	2,263,905
Income from Equity Method Investments (1)		14,161		14,398
Interest Expense on Debt (2)		17,586		18,197
Gain on Redemption of G5 Debt Security (3)		(4,374)		-
Mexico Transition - Net Loss on Sale of ECB Businesses (4)		-		3,441
Mexico Transition - Release of Foreign Exchange Losses (5)		-		27,365
Net Revenues - Adjusted	\$	3,316,872	\$	2,327,306

Net Income

Twel	Twelve Months Ended December 31,		
	2021		2020
\$	740,116	\$	350,574
	(4,374)		-
	-		3,441
	-		27,365
	-		1,183
	(18,602)		(29,731)
	-		1,067
	8,554		46,645
	7		562
	117,484		58,489
\$	843,185	\$	459,595
	Twel \$	2021 \$ 740,116 (4,374) - - (18,602) - 8,554 7 117,484	2021 \$ 740,116 (4,374) - (18,602) - 8,554 7 117,484

Diluted shares outstanding and key metrics

	Twelv	Twelve Months Ended December 31,			
		2021		2020	
Diluted Shares Outstanding - U.S. GAAP		43,321		42,623	
LP Units (12)		4,854		5,126	
Unvested Restricted Stock Units - Event Based (12)	k Units - Event Based (12) 12			12	
Diluted Shares Outstanding - Adjusted			47,761		
Key Metrics: (a)					
Diluted Earnings Per Share - U.S. GAAP	\$	17.08	\$	8.22	
Diluted Earnings Per Share - Adjusted	\$	17.50	\$	9.62	

(a) Reconciliations of the key metrics from U.S. GAAP to Adjusted results are a derivative of the reconciliations of their components on the prior pages.

Footnotes

- 1. Income (Loss) from Equity Method Investments has been reclassified to Revenue in the Adjusted presentation.
- 2. Interest Expense on Debt is excluded from Net Revenues and presented below Operating Income in the Adjusted results and is included in Interest Expense on a U.S. GAAP Basis.
- 3. The gain resulting from the redemption of the G5 debt security in the second quarter of 2021 is excluded from the Adjusted presentation.
- 4. The net loss resulting from the gain on the sale of the ECB Trust business and the loss on the sale of the remaining ECB business in the third and fourth quarters of 2020, respectively, is excluded from the Adjusted presentation.
- 5. Release of cumulative foreign exchange losses in the fourth quarter of 2020 resulting from the sale and wind-down of our businesses in Mexico are excluded from the Adjusted presentation.
- 6. The exclusion from the Adjusted presentation of expenses associated with amortization of intangible assets and other purchase accounting-related amortization from the acquisitions of ISI and certain other acquisitions.
- 7. Evercore is organized as a series of Limited Liability Companies, Partnerships, C-Corporations and a Public Corporation in the U.S. as the ultimate parent. Certain of the subsidiaries, particularly Evercore LP, have noncontrolling interests held by management or former members of management. As a result, not all of the Company's income is subject to corporate level taxes and certain other state and local taxes are levied. The assumption in the Adjusted earnings presentation is that substantially all of the noncontrolling interest is eliminated through the exchange of Evercore LP units into Class A common stock of the ultimate parent. As a result, the Adjusted earnings presentation as sumes that the allocation of earnings to Evercore LP's noncontrolling interest holders is substantially eliminated and is therefore subject to statutory tax rates of a C-Corporation under a conventional tax structure in the U.S. and that certain state and local taxes are reduced accordingly.
- 8. Expenses incurred from the vesting of Class J LP Units issued in conjunction with the acquisition of ISI are excluded from the Adjusted presentation.
- 9. Expenses during 2021 that are excluded from the Adjusted presentation relate to the write-down of certain assets associated with a legacy private equity investment relationship which, consistent with the Company's current investment strategy, the Company decided to wind down during the third quarter. Expenses during 2020 that are excluded from the Adjusted presentation relate to separation and transition benefits and related costs as a result of the Company's review of its operations and the acceleration of depreciation expense for leasehold improvements and certain other fixed assets in conjunction with the expansion of our headquarters in New York and our business realignment initiatives, as well as charges related to the impairment of assets resulting from the wind-down of our Mexico business.
- 10. The exclusion from the Adjusted presentation of professional fees incurred and costs related to transitioning acquisitions or divestitures.
- 11. Reflects an adjustment to eliminate noncontrolling interest related to substantially all Evercore LP partnership units which are assumed to be converted to Class A common stock in the Adjusted presentation.
- Assumes the vesting, and exchange into Class A shares, of substantially all Evercore LP Units and interests and IPO related restricted stock unit awards in the Adjusted presentation. In the computation of outstanding common stock equivalents for U.S. GAAP net income per share, the Evercore LP Units are anti-dilutive.