



## Adam Frisch Joins Evercore ISI as Senior Managing Director

September 9, 2024

NEW YORK--(BUSINESS WIRE)--Sep. 9, 2024-- Evercore (NYSE: EVR) announced today that Adam Frisch has joined Evercore ISI as a senior managing director to lead research coverage of the financial technology and IT services sectors.

Mr. Frisch brings over 25 years of diverse insight as a top-ranked research analyst, a private company executive and an investment banker. Most recently, he was the CEO of Buy It Mobility, an emerging fintech payments company. Prior to this role, he spent 14 years as a research analyst at UBS and Morgan Stanley. Mr. Frisch was recognized as the No. 1 or No. 2 ranked analyst for five consecutive years in *Institutional Investors* All-America Research poll and is well known by investors for his deep understanding of the fintech ecosystem and formidable network of industry contacts. He earned an MPA from New York University and a bachelor's from Cornell University.

Mike Paliotta, CEO of Evercore ISI, said, "Financial technology is a complex, vast and rapidly expanding sector that requires a uniquely skilled analyst to cover. Adam Frisch is a best-in-class research talent, and his decision to join Evercore is another testament to the strength of our culture and franchise."

Evercore ISI Director of Research Marc Harris added, "Adam Frisch's decades of experience as both a top-ranked analyst and a payments executive is unmatched on the sell-side. Bringing his collective knowledge and vast network to our team at Evercore ISI will benefit our clients immeasurably and will further strengthen our financials and technology research franchises. We are thrilled to welcome him to the team."

"Evercore's unique combination of scale, entrepreneurial spirit, and brand strength across the platform, make it a great fit to properly address the diverse needs of the fintech ecosystem," said Mr. Frisch. "I am excited to leverage my prior research and recent corporate operating experiences to help lead our differentiated product in the dynamic fintech industry."

### **About Evercore**

Evercore (NYSE: EVR) is a premier global independent investment banking advisory firm. We are dedicated to helping our clients achieve superior results through trusted independent and innovative advice on matters of strategic significance to boards of directors, management teams and shareholders, including mergers and acquisitions, strategic shareholder advisory, restructurings and capital structure. Evercore also assists clients in raising public and private capital, delivers equity research and equity sales and agency trading execution, and provides wealth and investment management services to high-net-worth and institutional investors. Founded in 1995, the firm is headquartered in New York and maintains offices and affiliate offices in major financial centers in the Americas, Europe, the Middle East and Asia. For more information, please visit [www.evercore.com](http://www.evercore.com).

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